

# How I quit my day job and became an artist

01

Scheduled dedicated childcare for 3 hours each week to create (and only create! I set a timer for 1:30 on my phone, turned it on airplane mode, then repeated for a second time.)

02

Listened to podcasts about art and business.

ex. Artist Academy Podcast, the Goal Digger, Maria Brophy blog

03

Took a 1:1 business course with Laura C George for 3 months. (tip: research mentors that get YOUR lifestyle and your TYPE of business)

04

Pitched! All of my sales and business opportunities (getting a. Licensing deal, getting on tv) was a result of a well crafted email to businesses, media. I have a spreadsheet and follow up.

05

Thumbtack! This is where I got my first mural lead.